



TREE Celebrates 40 Years! October

On February 8, 1983, the Tampa Bay Reforestation and Environmental Effort, Inc. ("TREE", then known as the Tampa Reforestation and Environmental Effort, Inc.) was incorporated under Florida law. In order to recognize this major milestone, each month through 2023 we will recognize and share with you the organization's accomplishments. This edition will look at the projects that were held during the month of October over the years.

October 24th 1985: A 10-year program to establish an educational arboretum at the grounds of the Hillsborough County Agricultural Extension Service offices in Seffner began with the planting of native trees.

October 27th 1985: TREE began its relationship with the Museum of Science and Industry ("MOSI") in Tampa with the planting of North Florida Slash Pines and White Flowering Dogwoods.

October 6, 1990: 150 trees were planted at the Clearwater campus of Honeywell Corporation, TREE's first major planting to occur on private land.

October 27th, 1992: Tulip Poplar trees were planted at Howard A. Kelly Park in Apopka, which in essence, started the "*Tulip Poplar Repopulation Program, Orange and Seminole Counties*" initiative.

October 16, 1999: TREE's final major planting of the 20th Century occurred at the Lee Roy Selmon/West Gandy Boulevard interchange in Tampa. 294 trees were planted.

October 13th and October 26th, 2001: 5 Tulip Poplar trees grown from seed gathered from specimens naturally occurring in Orange and Seminole Counties, were planted at Howard A. Kelly Park in Apopka on October 13th. 5 more Tulip Poplar trees were planted at Mead Botanical Gardens in Winter Park on October 26th. This series of plantings was a continuation of the "*Tulip Poplar Repopulation Program, Orange and Seminole Counties*" initiative. By that time, trees only grown from East Central, or Peninsular Florida seed sources would be used for this program.

October 31, 2009: Over 90 volunteers, including partner organization Keep Hillsborough County Beautiful, and volunteers from the Tampa Bay Derby Darlins, planted 72 native trees at the retention pond located at the northeast corner of the 78th Street and Bullard Parkway intersection. This was TREE's only Halloween Day tree planting, and was sponsored by Esurance.

October 16, 2021: TREE conducted its second planting at the Camp Bayou Nature Preserve and Outdoor Education Center in Ruskin with planting of 39 native trees and 20 native shrubs.

President: William Moriarty: **Vice President:** John Fuller **Treasurer:** Harvey Hunt, P.E. **Secretary:** Michael Riebe: **Public Relations Director:** Ashle' Baines **Environmental Program Director:** Harriet Fuller

78th Street Pond Tree Planting, Saturday October 31, 2009

HALLOWEEN DAY TREE PLANTING! TEMPLE TERRACE

Subject: HALLOWEEN DAY TREE PLANTING! TEMPLE TERRACE

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Esurance and Temple Terrace Plant Trees at the 78th Street Pond

For Immediate Release

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Printable version
[NEWS RELEASE](#)

[SITE LOCATION](#)

WHAT: Esurance is joining forces with Tampa Bay Reforestation and Environmental Efforts Inc. (T.R.E.E. Inc.), the City of Temple Terrace Parks and Recreation Department, Keep Hillsborough County Beautiful, Inc., the Tampa Bay Derby Darlins, and other local groups for a volunteer tree-planting event on Saturday, October 31. Seventy-two native Florida trees consisting of Baldcypress, Florida Elm, and Longleaf Pine will be planted. Volunteers are requested to bring shovels, dress appropriately, wear gloves or hats, and use sunscreen.

Former Esurance insurance mascot, Erin Esurance, is seen handing out seedling trees for trick or treaters on Halloween in this promotion for a tree planting that occurred on Halloween Day in 2009 at the 78th Street and Bullard Parkway intersection retention pond in Temple Terrace